

# Cookie Policy - The Exotic Animal Encounter

## 1. Introduction

This Cookie Policy explains how The Exotic Animal Encounter uses cookies and similar technologies on our website. It outlines what cookies are, why we use them, and how you can manage your preferences. Our policy complies with the UK GDPR, Data Protection Act 2018, and the Privacy and Electronic Communications Regulations (PECR).

## 2. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help websites function properly, improve user experience, and provide analytical information to website owners.

## 3. How We Use Cookies

The Exotic Animal Encounter may use cookies to:

- Ensure the website operates correctly
- Improve website speed, security, and performance
- Analyse visitor behaviour to help us improve our services
- Remember your preferences (e.g., cookie consent choices)

We do not use cookies to collect sensitive personal data or to identify you directly.

## 4. Types of Cookies We Use

### 4.1 Essential Cookies

These cookies are necessary for the website to function and cannot be disabled.

### 4.2 Analytical & Performance Cookies

These cookies help us understand how visitors interact with our website. We may use tools such as Google Analytics or similar services.

### 4.3 Functional Cookies

These cookies enhance your experience by remembering preferences such as cookie consent settings.

### 4.4 Third-Party Cookies

Some third-party services embedded on our website may set their own cookies, such as social media integrations or embedded videos.

## **5. Managing Your Cookie Preferences**

You can manage cookies at any time through your browser settings. Disabling certain cookies may affect website functionality.

## **6. Data Collected Through Cookies**

Cookies may collect:

- IP address (anonymised where possible)
- Browser type and version
- Device information
- Pages visited and time spent
- Referral sources

This data is used solely for improving website performance and user experience.

## **7. Changes to This Cookie Policy**

We may update this Cookie Policy from time to time. The latest version will always be available on our website.

## **8. Contact Information**

For questions about this Cookie Policy or how we use cookies, please contact:

The Exotic Animal Encounter

Email: [the\\_exotic\\_animal\\_encounter@outlook.com](mailto:the_exotic_animal_encounter@outlook.com)

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